



## **Gizmo Completes Rollout of Melbourne Operation**

*Branded 'Gizmobiles' now responding to calls for 'tech help' on the streets of Melbourne*

**Melbourne, Victoria – 30th October, 2006** – Gizmo, the support service designed to help Australians get the most out of their computer and related gadgets, today announced that its Gizmo-branded operation is now up and running across Melbourne.

Today's news follows the completion of Gizmo's recent acquisition of Nerds for Hire and establishes Gizmo as the pre-eminent home technology support provider in Melbourne. Gizmo, which launched its successful Sydney operations earlier this year, and also maintains a nationwide helpline, provides Australians with on-site home support to customise, set up and maintain computer systems, home networking, peripherals and media/entertainment centres.

Gizmo's Melbourne roll-out continues the company's rapid nationwide expansion plans. Starting this week, Gizmo's six full-time and five part-time Gizmo techs will be seen on the streets of Melbourne in their Gizmo-branded vehicles – or 'Gizmobiles' – on their way to help Melbournians get the most out of their technology.

"The Gizmotechs were extremely helpful making me feel more confident and I am now enjoying my home technologies," said Gizmo customer Christine Daicos. "Gizmo's professionals were on time and thorough to diagnose the situation to get my computer systems up and running; I'll certainly be calling them again."

"With our Melbourne Gizmo techs now responding to the call, we are one step closer to helping all Australians with their home technology needs," said Brett Chenoweth, Gizmo's CEO.

Gizmo allows people to select from a wide list of service packages designed specifically to address the diverse needs of home technology and digital devices. Home service visits are priced<sup>1</sup> at a flat rate and range from \$120 to \$240 depending on the service

required while over the phone service is a flat \$60 (support that requires less than ten minutes costs only \$20). Additionally, Gizmo offers a 'no fix, no fee' guarantee<sup>2</sup>.

### **About Gizmo**

Gizmo is an Australian owned and operated company that provides comprehensive in-home and phone technical support service for a wide range of technologies used in the home. As the computer and its related gadgets become more and more a part of everyday life, Gizmo helps Australians get the most out of it.

Gizmo service is available from 8am to 10pm weekdays and 9am to 6pm on weekends. For more information or for Gizmo service, please visit [www.gizmo.com.au](http://www.gizmo.com.au) or call 1300 275 449.

### **Media Contacts:**

David Packman  
The Sauce Agency  
Tel: 0404 822 273  
[david@thesauce.com.au](mailto:david@thesauce.com.au)

Lexy Klain  
The Sauce Agency  
Tel: 0403 655 633  
[lexy@thesauce.com.au](mailto:lexy@thesauce.com.au)

<sup>1</sup>Cost of additional hardware or software is not included in service fee.

<sup>2</sup> In some cases, the solution may be that the customer needs to upgrade or replace software or hardware.